

Ratepay announces new management team

September 2, 2020

Press release

Berlin - After Ratepay had recently announced the new Head of Ratepay of the Nets Group with Nina Pütz, the company now announced the reorganization of the management.

Luise Linden, CTO and long-time member of the management team, will also become managing director in September. Founder and Managing Director, Miriam Wohlfarth will be supported by Nina Pütz in the area of marketing and sales, which will enable her to intensify her public relations activities.



"I am very pleased that Luise has decided to become part of the management. She has been an extremely strong pillar of the company for over nine years and I have one hundred percent confidence in her abilities. IT expertise in management is indispensable nowadays, especially in tech companies, and I am sure that Luise will help develop the organization beyond the IT sector," comments Miriam Wohlfarth.

With this management realignment, the company is pursuing its strategic goal of product and market expansion and at the same time wants to strengthen Ratepay's public perception.

"Media inquiries have increased particularly in recent months and at the same time we are working on further expanding the commercial area. Both tasks require full focus. I am very



happy that Nina brings a high level of expertise in the commercial area and can focus on this topic in her new role", explains Miriam Wohlfarth.

Wohlfarth, who founded Ratepay, one of the first and most successful Fintech companies in Germany, will contribute her know-how to the development of another tech company in addition to her management activities at Ratepay: "I am a founder through and through. Ratepay is my big baby and my absolute heart project. Now Banxware is a new one and I am very much looking forward to bringing my experience of Ratepay to Banxware, and my learnings on financing from Banxware to Ratepay", Wohlfarth adds.

Ratepay's strategy is focused on being a merchant's white-label partner to protect the investment in their own brand and ensure that shopper loyalty stays with the merchant. The next phase of the fintechs's growth comes from expanding its offer to new industries and deepening its product range.

Ratepay's management team brings the skills around commercial, strategy and back office to deliver this strategy.

Pressekontakt:

Ratepay GmbH

Caroline Wahl

Franklinstraße 28-29

10587 Berlin

Tel +49 30 339 88 56-338

Fax +49 30 339 88 56-10

E-Mail caroline.wahl@ratepay.com

Web www.ratepay.com